



DIRECT DESIGN
VISUAL BRANDING

20 YEARS
OF HISTORY
DDVB
HAS COME
A LONG WAY

status

SMALL
DESIGN STUDIO

specialization

GRAPHIC
DESIGN

team

2 DESIGNERS

status

BIG
BRANDING
AGENCY

specialization

COMPLEX
DECISIONS
IN THE FIELD
OF BRAND
CONSULTANCY

team

MORE THAN 60
SPECIALISTS

1993 › 2013



WE ARE
A LEADING
FULL CIRCLE
BRANDING
AGENCY

BASING ON **BRAND STRATEGY**,
WE DEVELOP EFFICIENT SOLUTIONS
FOR ALL ITS COMMUNICATIONS

STRATEGY

- PACKAGING

- DIGITAL

- RETAIL
DESIGN

- IDENTITY

- GRAPHIC
DESIGN

- ADVERTISING
&
PROMOTION

WE HAVE
A SUCCESSFUL
EXPERIENCE
IN ALL
DIRECTIONS
OF BRANDING



DDVB
BRAND
DIMENSIONS®

BRANDING



CORPORATE



EVENT



TERRITORIAL



FMCG



POLITICAL



HR

WE ARE CONVINCED
THAT ANY
SUCCESSFUL BRAND
IS CREATED BY PEOPLE
AND FOR PEOPLE



DDVB
BRAND
DIMENSIONS

SUCCESSFUL
BRANDS MUST
SUCCEED
IN THREE DIMENSIONS



DDVB
BRAND
DIMENSIONS®



WE HELP
BRANDS
SUCCEED
IN EACH
DIMENSION



DDVB
BRAND
DIMENSIONS®



people

WE HELP
INVOLVE
AND INSPIRE
PEOPLE

business

WE HELP
PROMOTE VALUES
AND GET A MARKET
ADVANTAGE
FROM THEM

society

WE HELP
MAKE THIS WORLD
BETTER
CREATING NEW
UNITING VALUES
FOR PEOPLE

THREE SIMPLE
PRINCIPLES,
WHICH HELP
BRANDS TO SUCCEED
AND WHICH WE
FOLLOW OURSELVES



DDVB
BRAND
DIMENSIONS®

› COOPERATE!

› BE HONEST!

› CREATE!



DDVB
BRAND
DIMENSIONS®

OUR APPROACH

■ immersion

LOOK DEEPER,
THINK BROADER

We always try to find resources and inspiration beyond strict limits of categories

■ creation

WORK TOGETHER
WITH CLIENT

We always seek to use creative skills of our Clients, therefore we actively involve them in process of creation

■ implementation

BE NEXT
TO CLIENT

We do not leave our Clients alone at the stage of implementation and always provide our full support in making a brand real

■ results

ENJOY
SUCCESS
TOGETHER

We are always proud to see our Clients among leaders of their industries and rejoice in the success as our own

OUR CLIENTS

DDVB HAS 20-YEAR OLD EXPERIENCE

IN BRAND PLATFORMS, BRAND ATTRIBUTES AND COMMUNICATION SYSTEMS

DEVELOPMENT AND CORRECTION

ON REQUEST OF LEADING RUSSIAN AND INTERNATIONAL COMPANIES

AS WELL AS GOVERNMENT AND PUBLIC ORGANIZATIONS

Administration of President of RF
Edinaya Rossiya
Rosnano
RAO "UES of Russia"
IES holding
Vneshekonombank
Norilsk Nickel
Gazpromneft
Lukoil
Tatneft
Bashneft

Sibneft
Zarubezhneft
TNK-BP
Yukos
RUSAL
SUAL
Metallinvest
OMK
AFK Sistema
Uralkaliy
Polyus Zoloto

Sibur
Beeline
Bosco
Cadbury
Campina
Coalco
Colliers International
Golden Telecom
Mirax Group
News Outdoor
S7 Airlines

Samsung
Sun Capital Partner
Millhouse
UTair
Absolut Bank
Avtomir
Alt Telecom
Alfa Kapital
Akrikhin
Bazovyi element
Baltica

Bank Moskv
BTA Bank
Wimm-Bill-Dann
Vysota
Glavstroy
Guta-bank
Ingosstrakh
Istok
Kapitalstroy
Lebedyansky
MIAN

Multon
Nizhpharm
Otkrytye innovatsii
Renaissance Insurance
Ruzanna
Russian Fish Company
Russkiy Produkt
Pharmamed
Merlion
Luzhniki
GAZ and etc.

OUR AWARDS

DDVB WON MORE THAN **100 NATIONAL AND INTERNATIONAL AWARDS** IN THE FIELD OF BRANDING, DESIGN AND ADVERTISING

EPICA

CRESTA

GOLDEN DRUM

CARDEX

COMMUNICATION ARTS

HOW

ART DIRECTORS CLUB NY

MIAF RED APPLE

GRAPHIC DESIGN ACADEMY

EXPERT

ADCR RUSSIA

KIAF and many others

DDVB.RU

+7495 916 0123

MOSCOW

RUSSIA

